

Press release 23/07/07

## Environmental awareness is priority for Cimbali

Gruppo Cimbali's efforts have always been aimed towards adopting production methods that safeguard, protect and improve environmental safety and human health, as well the rationalization of natural resources.

With this in mind, Cimbali is pleased to announce that its products are manufactured in compliance to the European Directive 2002/95/EC (*RoHS Directive*).

The RoHS Directive stands for "the restriction of the use of certain hazardous substances in electrical and electronic equipment". RoHS is an integral part of a legal initiative aimed at resolving the huge quantity of environmentally harmful waste generated by disposed equipment.

The RoHS Directive is a benchmark for countries outside Europe: the US State of California, for example, has recently adopted RoHS guidelines in state legislation which came into force earlier this year.

**Gruppo Cimbali** – *Cimbali has significantly contributed to the history of professional espresso coffee and cappuccino machines in Italy and around the world. Established in Milan in 1912. Gruppo Cimbali is based in Italy, close to Milan. Its 5 manufacturing plants, covering a total of 75,000 m2, of which 40,000 m2 indoor, represent the world's largest area completely dedicated to the production of professional espresso coffee machines. Today the company exports almost 70% of its production in more than 100 countries through a network of more than 700 direct distributors that are organized to provide also after-sales support to end users.*