

Gruppo Cimbali Iberica

Gruppo Cimbali, world leader in the manufacture of professional espresso and cappuccino coffee machines, announces the opening of its new Iberian subsidiary, Gruppo Cimbali Iberica, resulting from the acquisition of its Portuguese distributor and the integration with its already existing Spanish branch. Gruppo Cimbali can now rely on a widespread presence on the Iberian peninsula, with offices in Lisbon, Oporto, Coimbra, Faro, Barcelona and Madrid.

The new company will be managed by the Ramos family, head of Camponovo & Camara, Cimbali's exclusive distributor in Portugal since 1954. The long-lasting experience and the well-known professionalism and expertise of the Ramos family will also be employed in Spain.

Since the beginning of Cimbali's partnership with Camponovo & Camara, thousands of coffee machines have been installed in Portugal, and Cimbali has become such a well-established brand that still today espresso coffee is called *Cimbalino*.

Strategic markets demand superior service standards and direct management of customer relations. Gruppo Cimbali confirms its clear commitment to the Portuguese market, making an investment aimed at supporting expectations of strong market growth.

In spite of the world-wide economic crisis, Gruppo Cimbali keeps investing trusting by doing so it will be able to overcome the current market challenges.