



Cimbali redesigns the coffee experience together with POLI.design – Consorzio del Politecnico di Milano

Cimbali sponsors the first European course of post-university training in “Food Experience Design”.

Established by POLI.design (Consortium of Milan Politecnico University), the course will be held in the autumn of 2007. Aimed at architects and designers, it will be dedicated to the conception and design of new food shops.

Special attention will be paid during the course to the evolution of traditional shops towards multipurpose formats with a high design content.

Gruppo Cimbali

Established in Milan in 1912, Cimbali has significantly contributed to the history of professional espresso coffee and cappuccino machines. Today the company is the world leader in its industry, employs 600 people and exports over 70% of its production in more than 100 countries. In Italy its 4 manufacturing plants cover a total of 75,000 sqm (of which 40,000 sqm indoor) and represent the world's largest area completely dedicated to the production of professional espresso coffee machines.

POLI.design

The Consortium of Milan Politecnico University, linked to the Faculty of Design, is a non-profit-making body organising specialised post-university courses aimed at innovation and design, development of applied research projects for companies and competitions for ideas, as an active “bridge” between training, university research and companies..